



Brought to you by:  
Pennsylvania Aggregates & Concrete  
Association  
2040 Linglestown Road, Suite 204  
Harrisburg, PA 17110  
717-234-2603  
www.pacaweb.org

**INSTRUCTOR & FACILITATOR:**  
Greg Coker, Greg Coker Development  
ibuildcathedrals@gmail.com

**STAFF LIAISON:**  
Kallie Kline, Pennsylvania Aggregates  
& Concrete Association  
kallie@pacaweb.org

# APPLICATION INSTRUCTIONS

## HOW TO APPLY FOR THE PELA CLASS OF 2025

1

### COMPLETE THE 2025 CANDIDATE APPLICATION FORM

*Return this form via email to Kallie Kline at kallie@pacaweb.org by the due date listed.*

2

### SEND AN APPLICATION SUPPLEMENT

*Tell our Board of Trustees why you should be a part of the 2025 PELA class: options/examples are listed below: (Be CREATIVE - you are marketing yourself, you are your BRAND!)*

- *Record a video of yourself (apps available on cell phones to do so) telling our Trustees why they should choose you - video should be 2 minutes or less - & send the recording with your application*
- *Hold a zoom interview with the person who nominated you, record it and send the recording with your application (2 minutes or less)*
- *Send in a supplemental essay as to why you should be considered with your application - 300 words or less*
- *Make a short PowerPoint slideshow - 3 slides or less - highlighting why you should be in PELA*

3

### SUBMIT THE 2025 PELA SPONSOR NOMINATION FORM

- *This form should be completed by a supervisor, company owner or mentor who is recommending you as a candidate for PELA*
- *Return this form via email to Kallie Kline at kallie@pacaweb.org by the due date listed.*