

Brought to you by: Pennsylvania Aggregates & Concrete Association 2040 Linglestown Road, Suite 204 Harrisburg, PA 17110 717-234-2603 www.pacaweb.org www.specifyconcrete.org

INSTRUCTOR & FACILITATOR:

Greg Coker, Greg Coker Development ibuildcathedrals@gmail.com

STAFF LIAISON:

Kallie Kline, Pennsylvania Aggregates & Concrete Association kallie@pacaweb.org

APPLICATION INSTRUCTIONS

HOW TO APPLY FOR THE PELA CLASS OF 2023

COMPLETE THE 2023 CANDIDATE APPLICATION FORM
Return this form via email to Kallie Kline at

kallie@pacaweb.org by the due date listed.

SEND AN APPLICATION SUPPLEMENT

Tell our Board of Trustees why you should be a part of the 2023 PELA class: options/examples are listed below: (Be CREATIVE - you are marketing yourself, you are your BRAND!)

- Record a video of yourself telling our Trustees why they should choose you video should be 2 minutes or less & send the recording with your application
- Hold a zoom interview with the person who nominated you, record it and send the recording with your application (2 minutes or less)
- Send in a supplemental essay as to why you should be considered with your application -300 words or less
- Make a short PowerPoint slideshow 3 slides or less - highlighting why you should be in PELA

SUBMIT THE 2023 PELA SPONSOR NOMINATION FORM

- This form should be completed by a supervisor or mentor who is recommending you as a candidate for PELA
- Return this form via email to Kallie Kline at kallie@pacaweb.org by the due date listed.