

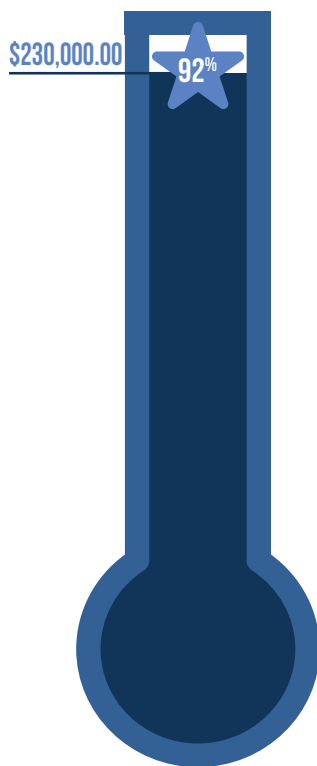
Government Affairs



PACA needs to remain engaged with the General Assembly on many issues – regulatory, codes and standards, safety and health, technical and funding, etc. – through the hard work of its lobbyist, government affairs community and the support of the PACA PAC contributors. Grassroots support from the membership is required to advance and protect our industry’s interests.

In the recent membership survey, PA Politics and legislative events scored **59%** in perceived value from respondents and **57%** noted advocacy as a driver towards membership.

2023-2024 PAC Goal: **\$250,000**



(Goal in 2021-2022 was \$150,000)

Build Grassroots Program



Growing Grassroots Network



Legislative section on website for bill tracking etc.



Press releases/ comments on legislation



Talking points/ white papers

Engagement with Policymakers



in 2022
(one-one meetings, tours, breakfasts, golf, fundraisers, members forum, annual meeting, in-district)



Goal # for 2023



Percentage of membership involved