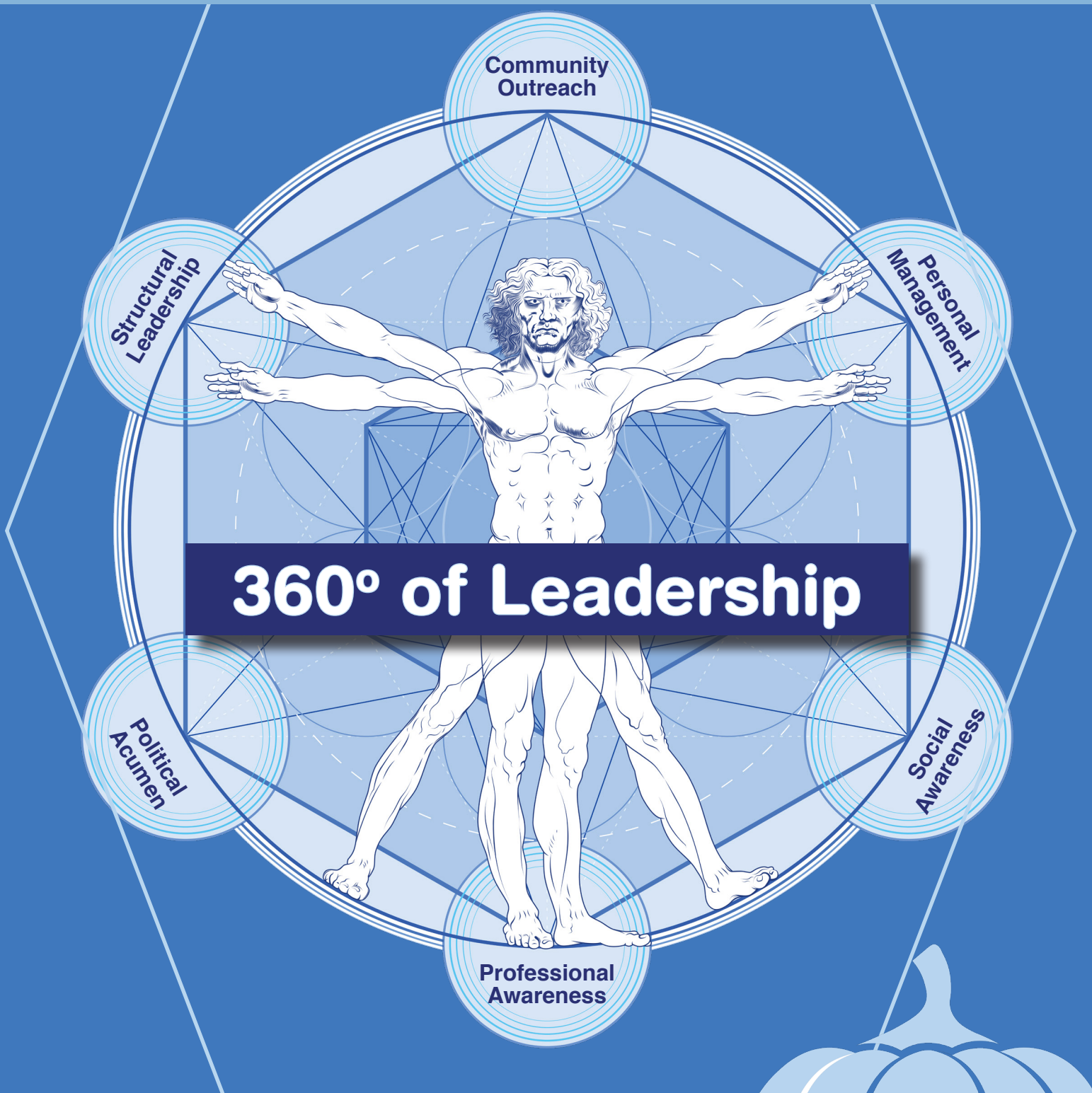




2024 Young Leaders Development Group Conference



360° of Leadership

October 16-17, 2024 • Liberty Mountain Resort • 78 Country Club Trail • Fairfield, PA 17320

Who Should Attend?

**PACA Member company employees
ages 40 & under,
PELA Class of 2024 & PELA Alumni**



WEDNESDAY, OCTOBER 16, 2024

12:45 PM

Arrival and Registration

1:20 PM

**Welcome by the Young Leaders Development Group Chairman, Dan Ridenour,
York Building Products**

1:30 PM

Pennsylvania's Political Future and Focus
An Update by Hank Butler, PACA Lobbyist

2:30 PM

Networking Break

3:00 PM

Young Leaders General Membership Meeting
Led by YLDG Outgoing Chair, Dan Ridenour,
York Building Products & Incoming Chair,
Paul McAndrew, Masters RMC, Inc.

- The Future of PACA's Young Leaders Development Group
- Leadership Election
- Young Leaders Participation at PACA Annual Meeting in Hershey

4:30 PM

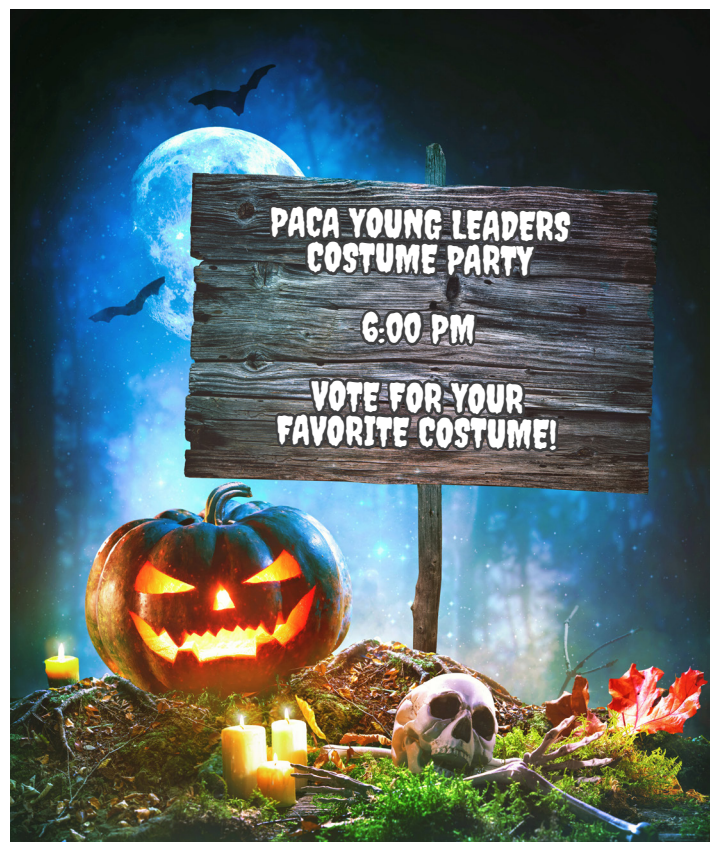
- Hotel Check in
- Networking Time
- Costume Prep Time

6:00 PM

**Halloween Costume Party Themed
Reception and Dinner**

- Reception - 6:00 to 6:45 PM
- Dinner will be served at 6:45 PM

Schedule of Events



THURSDAY, OCTOBER 17, 2024

8:00 AM

Breakfast Buffet

9:00 AM

Keynote Presentation

Good Boss/Bad Boss: How to be an Effective Leader

Presented by Michael Lyons

This session's objectives are as follows:

- Identify attributes of good bosses and bad bosses
- Share examples of positive and negative supervisory experiences to help guide future development as a leader/manager
- Learn the key traits that excellent leaders have in common
- Discuss the steps and actions to focus on to become strong role models and mentors
- Take back to your workplace leadership techniques that can be implemented immediately

10:00 AM

General Session II

Community Relations - Let's Tell Our Story

Presented by Maggie Archibald, Q4 Impact Group

If you're in the business of pulling rocks from the ground or producing concrete at your site, you probably already understand the importance of Community Relations. But do you have a plan? Are you using technology effectively? Do you embrace the opportunity to share with your neighbors about your purpose?

We all have a great story! Now, let's share it with the world. In this constantly changing information culture, the need to tell our story is critical. If we don't, someone else will and we may not like the results. So, where do we start? This presentation will focus on the message that we should be sharing with others and the methods to do so effectively.

11:00 AM

Networking Break

11:15 AM

Reality Check on Youth and Substance Abuse - Empowering SAFE Choices

Presented by Ronnie Yablonski, SAFEProject

Opioid addiction is widely recognized as a national epidemic. The Centers for Disease Control and Prevention (CDC) is estimating that over 107,000 people died last year from a drug poisoning or overdose, with 42% of Americans knowing someone who passed from a drug-related death. The rippling effects are far reaching into workplaces. Based on data from the combined 2009 to 2014 National Surveys on Drug Use and Health, drug overdoses are now the leading cause of injury deaths in the United States, and most overdoses involve opioids.

YOUR Voice counts when it comes to preventing youth substance use. In the 2000's, science confirmed that prevention interventions needed to address a multitude of risk and protective factors across all levels of influence (individual, family, school, work, community, public systems and policy) to be effective in preventing substance use in youth. Studies show that 9 out of 10 adults who develop a substance use disorder started using substances before the age of 18. If youth wait to initiate substance use until after age 21, their chance of having problems with substances is drastically reduced. Whether your aim is to prevent initiation, prevent progression and/or prevent harms associated with substance use, YOUR Voice can make a life saving difference. And it all begins with conversations and the messages you send. Evidence points to the limitations of traditional school-based drug awareness education programs that focused solely on "Just Say No". In this session learn effective ways to communicate about substance use as well as strategies for substance use prevention that empower health enhancing and life affirming choices.

Learning Objectives:

1. Shifting from a "Just Say No" Culture, because just saying no isn't just that easy.
2. Gain an understanding of the power of parents as leading protective factors with an emphasis on autonomy to champion a pro health stance.

3. Learn age-appropriate language and techniques for talking with youth and young adults about making SAFE Choices involving substance use.
4. Build knowledge, increase skills and challenge rooted attitudes and beliefs around substance use prevention.

12:15 PM

Young Leaders Conference Concludes

**WHERE WOULD YOU LIKE TO
SEE THE
YOUNG LEADERS CONFERENCE
GO IN 2025?**

King of Prussia

Pittsburgh

Allentown

Bethlehem

*The Pocono
Mountains*

**VOTE AT THE
MEETING IN
YOUR MEETING
APP!**

A city hotel

A casino property

A golf resort

*A family friendly
property*