



PACA

MOST VALUABLE PARTNERS

MVP

SPONSORSHIP PROGRAM

You've
asked...

...We've
listened

AN ADDITIONAL SPONSORSHIP OPPORTUNITY FOR NON-CORPORATE SPONSORS

NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW

NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW

MVP BENEFITS

- No limit to the number of MVP sponsors
- Open to Associate Member Business Partners only
- Logos listed only - no company names or hyperlinks included in all communications
- Members Forum Meetings - logos listed only, smaller in size to Corporate Sponsor logos
- Banner ups - separate banner ups listing MVPs apart from Corporate Sponsors
- Meetings - MVPs will be included on slides in a secondary role to Corporate Sponsors
- New online Membership Directory - Corporate Sponsors get top billing, followed by MVPs, followed by remaining Associate Business Partners
- OnePACA website - logos listed in a secondary role to Corporate Sponsors
- Social Media highlights throughout the year

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NEW EXHIBIT OPPORTUNITIES

SUMMER SUMMIT- JUNE, CAMBRIDGE, MD

- First come, first serve - Corporate Sponsors and MVPs only
- Announcement will go out June 1 with 5 days to respond. Any unused spaces will be open to all Associate Member Business Partners
- Tabletop fee - \$750 (applies to all)
- A separate registration fee for attendees applies

ANNUAL MEETING - NOVEMBER, HERSHEY, PA

- Corporate Sponsors - first to guarantee space
- Any spaces not used by Corporate Sponsors open to MVPs in the order of how they registered to become an MVP
- A separate registration fee for attendees applies
- Max number of tables available at Hotel Hershey is 12 due to space limitations
- Tabletop fee - \$1500 (MVPs only)